

WORLD FANTASY CONVENTION PROGRAM BOOK 2005 SMALL PRESS ADVERTISING SECTION

3.4375" x 5"	3.4375" x 5"
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Materials accepted

WFC Program Book is produced in a Macintosh environment. All computer files sent must be in a Macintosh format, or we will not guarantee the quality. All files must include all Fonts, EPS, Tiffs, etc. for proper output. For information about preparing your files for output contact Robert Garcia at 815-338-5512.

Electronic Files Only: Due to restrictions placed on us by our printer, all ads must be received in electronic format: They must be in Quark or InDesign application files, tiffs or Adobe Acrobat pdf files. **NOTE: For this section we really would prefer a tiff file that we can drop in the grid. Or a Quark application file. If you can't provide this, call us, and we'll work with you on preparation.**

B&W & Color screens: maximum 175.

Media accepted: Jaz Disks, 100 Meg Zip Disks, CDs. Please enclose a Self-Addressed Stamped mailer for the proper return of your disk. *WFC Program Book* is not responsible for the return of disks sent without proper return material.

Each Ad must be accompanied by a laser proof.

**DEADLINE FOR ALL MATERIALS
and PAYMENTS:
SEPTEMBER 1st, 2005**

In honor of Arkham House Publishing, we've created a special advertising section and format for small press publishers. Arkham House started out as a very small press and has grown into a well-established publishing house. Its tradition of putting authors into hardcover for the first time is one that has shown the way for most of today's sf/fantasy/horror specialty presses. While Arkham brought Lovecraft, Bradbury, Bloch and others into print, today's publishers are bringing the works of Cady, VanderMeer, Lebbon, Brite, McKiernan and others to a wider audience, as well as keeping alive the works of Wellman, Simak, Leiber, Williamson and more. It's something we value in the field and we want to help promote the small press in any way.

If you've seen *Rue Morgue Magazine* you're familiar with this special 4-quarters page grid, that we've decided to use in this section. It provides the impact of a full page ad at a fraction of the cost. Each section is \$100.00, (\$50.00 less than the quarter page ad rate in the rest of the Program Book).

– Robert Garcia

**SEND ALL INSERTION ORDERS AND MATERIALS TO:
WFC Program Book c/o Garcia Publishing Services
919 Tappan St, Woodstock, IL, 60098, USA
PHONE/FAX 815-338-5512 / www.gpsdesign.net
e-mail: garpubserv@aol.com**

**PAYMENTS SHOULD BE MADE OUT TO
WFC-MADISON & SENT TO
WFC-Madison, P.O. Box 531,
Cambridge, WI 53523-0561, USA.**